

PERSONAL INFORMATION

Name
E-mail
Nationality
Date of birth

Eduard MARČEK
eduard@panet.sk, eduard@marcek.sk
Slovak
06.03.1975

WORK EXPERIENCE

- Dates
September 2001 onwards (since 2006 in cooperation with Partners for Democratic Change Slovakia)
- Name and address of employer
PANET, Dlhá 24, 851 10, Bratislava, Slovakia
Tel./Fax: (421-2) 52 49 18 56, E-mail: panet@panet.sk, Website: www.panet.sk, www.partnerstva.sk
Consulting NGO; Corporate Social Responsibility; Business-Non-Profit Cross-Sector Cooperation; Financing & Organisational Development of NGOs, Research of NGOs
- Type of business or sector
Consultant, Researcher, Project Manager, Director
- Occupation or position held
Analytical Projects Design, Coordination, Implementation, Evaluation; Financing; Management; Marketing; Consulting; Training; Lecturing
- Main activities and responsibilities
- Dates
November 1998 – August 2000
- Name and address of employer
ABB Elektro, s.r.o., Kukuričná 8, Bratislava, Slovakia
Tel.: (421-2) 49 26 61 11, Fax: (421-2) 49 26 63 66, Website: www.abb.sk, www.abb.com
- Type of business or sector
Automatization and Engineering
- Occupation or position held
Logistics Assistant
- Main activities and responsibilities
Orders/Claims/Repairs Processing; Deliveries & Transportation; Communication with foreign partners, suppliers & customers
- Dates
1993 – 1995
- Name and address of employer
FOCUS – Social and Marketing Analysis Center, Bratislava, Slovakia
- Type of business or sector
Market and Social Survey
- Occupation or position held
Field Work – Interviewer
- Main activities and responsibilities
Interviewing respondents, Data collection, Questionnaire work

EDUCATION AND TRAININGS

- Dates
September 2006 – June 2007
- Name and type of organisation providing education and training
University of Maria Curie Skłodowska, Lublin, Poland, including internship at the Department of Public Benefit at the Ministry of Labour and Social Policy, Kirkland Program by the Polish-American Freedom Foundation and Fulbright Commission, <http://www.fulbright.edu.pl/index.php?strona=78>
- Principal subjects/occupational skills covered
Public Support of the NGO Sector in Poland, Research of the Non-Profit Sector, Social Policy, World Geography, International Business Relationships, Religions, Minorities in Europe
Thesis: *Public Support of NGOs and Cooperation with Public Administration in Poland* (in Polish)
- Title of qualification awarded
Certificate
- Dates
2006
- Name and type of organisation providing education and training
Next Level Consulting, www.nextlevelconsulting.at, www.nextlevel.de
- Principal subjects/occupational skills covered
Project Management (Basic and Advanced), Project Planning, Implementation, Evaluation
- Title of qualification awarded
Certificate
- Dates
2005 – onwards
- Name and type of organisation providing education and training
Masaryk University, Faculty of Economics and Administration, Brno, Czech Republic
www.econ.muni.cz

- Principal subjects/occupational skills covered Public Economics, Public Administration, Public Finances, Public Policy, Macro- & Microeconomics
Thesis: *Public Financing of Non-Governmental Non-Profit Organisations at the Level of Local Self-Governments*
- Title of qualification to be awarded PhD.
- Dates 2003 – 2004
- Name and type of organisation providing education and training Long-term Educational Programme for Czech and Slovak Non-Profit Organisations Consultants, Partners for Democratic Change Slovakia, Bratislava, Slovakia, www.pdcs.sk
- Principal subjects/occupational skills covered Consulting Process, Organizational Development, Evaluation, Strategic Management, Project Management, Public Participation, Facilitation, etc.
- Title of qualification awarded Certificate accredited by the Ministry of Education of SR
- Dates 2002 – 2003
- Name and type of organisation providing education and training Public Policy Educational Programme for Public Administration and NGOs, Academia Istropolitana Nova, Slovakia
www.ainova.sk
- Principal subjects/occupational skills covered Strategic & Personal Management, Financial & Administrative Management, Legislation, Project Management, HR, Fundraising, Public Policy & Services, Marketing & PR
- Title of qualification awarded Certificate accredited by the Ministry of Education of SR
- Dates 2000 – 2001
- Name and type of organisation providing education and training Lancaster University – Central European University, Department of Sociology, Warsaw, Poland
www.ceu.edu.pl, www.lancaster.ac.uk
- Principal subjects/occupational skills covered Economy and Society, Political Economy of Policy Reform, Management for Eastern Europe: A Sociological Approach, Social Research, Research Methods
Thesis Title: *Corporate-Non-Profit Partnership and the Process of Its Building*
- Title of qualification awarded Master of Arts in Economy & Society (MA)
- Dates 1993 – 1998
- Name and type of organisation providing education and training University of Economics, Faculty of Commerce, Business & Marketing, Bratislava, Slovakia
www.euba.sk
- Principal subjects/occupational skills covered Marketing, Distribution, Business Policy, Microeconomics, Macroeconomics
Thesis Title: *Building up the Figaro Brand Name on the Slovak Market*
- Title of qualification awarded Commercial Engineer in Business & Marketing (ING. - Slovakia)
- Dates 1997
- Name and type of organization providing education and training Advertising Academy, Bratislava, Slovakia
- Principal subjects covered Advertising, PR, Creative Strategy, Media Strategy, Campaigning, Media

**PERSONAL SKILLS
AND COMPETENCES**

MOTHER TONGUE

SLOVAK

OTHER LANGUAGES

ENGLISH – Institutional TOEFL – Open Society Foundation – 2000 – 610 pts
First Certificate in English – University of Cambridge – 1999 – A
• Excellent • Excellent • Excellent

• Reading • Writing • Verbal skills

GERMAN – Zentrale Mittelstufe Prüfung – Goethe Institut – 2001 – Befriedigend
POLISH , RUSSIAN

• Reading • Writing • Verbal skills

• Excellent • Good • Good

SOCIAL SKILLS
AND COMPETENCES:

- Multicultural Environment and International Exchange Experiences: Extensive travel in USA and Europe; Multinational company Job; Studies abroad; International NGOs cooperation
- Team Work: Coordinator of several projects and manager of work in teams incl. volunteers and also at an international scope
- Interviewing skills: Participated in several surveys as an interviewer and field researcher
- Training skills: Lecturing and training for university students and NGO leaders
- Presentation skills

CONSULTATION INTERVENTIONS
PROVIDED:

- Marketing of NGOs – Specificities and Reality of Implementation in the Conditions of SR – Evaluation of a Dizertation, Bratislava 2006
- Financial Management Development – Domka, Bratislava 2006
- Analysis of a Market Situation + Game Plan for a Charitable Lottery in Slovakia – LOTKA, Bratislava 2006
- Support for Business Plan of a Sole Proprietor Company – Agentúra Manna, Bratislava 2005
- Application Preparation for the Norwegian and EEA Financial Mechanism – Nadácia pre deti Slovenska Bratislava 2005
- ECOSOL – European Dialogues on Societal Responsibility – Bratislava-Brussels-Lille 2005
- Public Interest and Public Beneficiency in Legislation and Practice of Public Administration Institutions – Analysis Review - Open Society Foundation, Donors' Forum 2005
- Business Plan for Merchandising of a Foundation– Nadácia pre deti Slovenska, Bratislava 2005
- Business Plans of NGOs in Tajikistan – Partners for Democratic Change, Bratislava 2005
- Non-Profits and the Profit – Vzdelávacia nadácia Jana Husa, Bratislava 2005
- Business Profiles of SK Enterprises – Nadácia pre deti Slovenska, Bratislava 2005
- Development of Cross-Sector Cooperation in Slovakia (incl. www.partnerstva.sk) – Nadácia pre deti Slovenska, Bratislava 2003-2005 (long-term)
- Business Project of Major SK Foundations – Launch of a Charitable Lottery – Nadácia Socia, Nadácia Ekopolis, Nadácia pre deti Slovenska, Bratislava 2004 (long-term)
- Corporate Philanthropy – Consultation on interviewing – Inštitút pre verejné otázky, Bratislava 2003
- Consulting & Advisory Board Member: Boards on (Corporate) Responsibility & Philanthropy, Program Design, Project Evaluation – Nadácia pre deti Slovenska, Nadácia otvorenej spoločnosti – Open Society Foundation, Bratislava 2002-2003
- International Student Exchanges – Conferences, Seminars and Preparation Commitees – World Student Christian Federation-CESR, Bratislava, Prague, Budapest, Warsaw, Vienna 2001 +
- Networking: Mediating business contract - SK manufacturer&US representatives, Bratislava 1999
- Numerous consultation interventions on organizational, economic/business, financing & law agenda of NGOs, 1999 +

TRAININGS PROVIDED:

- Marketing of Non-Profit Organisations – Association for Mentally Disabled, 2006 (10 hrs.)
- Legal forms & Financing of NGOs – Terrain Social Workers Association, Poprad 2004 (6 hrs.)
- Marketing of Non-Profit Organisations – Academia Istropolitana Nova, Svätý Jur 2003 (5 hrs.)
- Effective Project Management – Ecumenical Council of Churches, Bratislava 2002 (8 hrs.)
- Economic Aspects of Nonprofit Organisations (Management and Marketing of Nonprofits, Financing, Fundraising and Self-financing of Nonprofits) – Kolping's Association, Banská Štiavnica 2002 - (12 hrs.)

LECTURES/PRESENTATIONS:

- ☑ Public Financing of NGOs in Slovakia - Experiences and Challenges of the New Member States, Grant-Making Mechanisms of Ministries, Percentage Mechanism – European Centre for Non-Profit Law, Bucharest 2007
- ☑ Corporate Social Responsibility in the Slovak Part of the Carpathian Euroregion – National Round-Table (Košice) and International Conference (Prešov), Carpathian Foundation 2007
- ☑ Financing of NGOs and Cross-Sector Cooperation – University of Maria Curie Skłodowska, Lublin 2007
- ☑ NGO Sector Research in Slovakia – Fostering Cooperation Among NGOs Publishing NGO Periodicals International Conference - Civil Szemle, Budapest 2007
- ☑ Possibilities of Slovak Foundations' Financing - Donors' Forum, Annual Conf., Bratislava 2006
- ☑ Public Benefit in Abroad – OSF, Donors' Forum, National Conference, Bratislava 2006
- ☑ Public Financing of Non-Governmental Non-Profit Organisations – OSF, Donors' Forum, National Conference & Regional Discussion Round Tables, Bratislava 2005-2006
- ☑ Corporate Philanthropy and Partnerships (in SK) – Carpathian Foundation, Bucharest 2005
- ☑ Corporate Philanthropy – Attitudes & Initiatives – Donors' Forum, Bratislava 2005
- ☑ General Principles of the Cross-Sector Partnerships' Building and Management – Center for Community Organising, Nitra, Bratislava 2005
- ☑ Changes in the Civic Sector and Consulting Needs in Slovakia – PDCS, Bratislava 2004
- ☑ Fundraising and Financing of Non-Profit Organisations, especially Cooperation with Business – University of Economics, Bratislava 2002, 2003 (á 1,5 hrs.)
- ☑ Financing of Non-Profit Organisations – European Staff Meeting – World Student Christian Federation – Europe Region, Prague 2003 (1 hr.)
- ☑ Fundraising for Non-Profit Organisations – Language & Leadership Training Course – World Student Christian Federation – Central European Subregion, Zvolen 2003 (1,5 hrs.)
- ☑ Companies and Non-Profit Organisations. Presentation of the Analysis of Mutual Cooperation in Slovakia – Seminar on Corporate Philanthropy. Nadácia otvorenej spoločnosti – Open Society Foundation, Bratislava 2003 (1,5 hrs.)
- ☑ Fundraising for Non-Profit Organisations and Its Aspects – The Office of Government of the Slovak Republic, Bratislava 2001 (2 hrs.)

ANALYTICAL STUDIES/
PUBLICATIONS:

- ☑ Corporate Social Responsibility in the Carpathian Euroregion – Comparative Analysis of Poland, Slovakia, Hungary and Romania, Carpathian Foundation 2007 – Country expert in the international research team
- ☑ Percentage Philanthropy Project – Comparative Analysis of Hungary and Slovakia's 1-2% tax allocation mechanisms – NIOK Budapest 2006-2007 – International research team member
- ☑ Public Benefit - Examples of Other Countries – OSF, Donors' Forum 2006 – author
- ☑ Public Benefit - Process of Discussion, Legislation&Practice – OSF, Donors' Forum 2006 – editor
- ☑ Cross-Sector Cooperation in Communities – Summary Report on Program Implementation, Case Studies II. – PANET 2005
- ☑ Financing of the Non-Profit Sector in Slovakia – When Apathy Is Not an Answer: The Story of Civic Association in Slovakia After 1989 – Comprehensive study – Inštitút pre verejné otázky, Bratislava 2004
- ☑ Cross-Sector Cooperation in Communities of Slovakia – Monitoring & Case Studies – PANET 2003 – co-author
- ☑ Strategic Plan for the Corporate Social Responsibility, Cross-Sector Cooperation and Corporate Philanthropy Development in Slovakia in 2002-2004 – PANET 2002 – co-author
- ☑ Companies & Non-Profit Organisations – Analysis of the Mutual Cooperation in Slovakia – PANET 2002 – co-author

CHAPTERS IN PUBLICATIONS:

- ☑ Millenium Development Goals – UNDP, Bratislava 2007
- ☑ Socially Responsible Business and Community Involvement – Nadácia Integra, Bratislava 2005
- ☑ Financing of the Non-Profit Sector in Slovakia – Knowing the Third Sector in Slovakia – Survey study – S.P.A.C.E., Bratislava 2004 – co-author
- ☑ Financing of Non-Profit Organisations – Non-Profit Organisations – Text-book for university students - SPRINT, Bratislava 2004 – co-author

ESSAYS/ARTICLES:	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Changes in the Civic Sector in Slovakia and Challenges of Its Financing – Civic Szemle – Budapest 2006 <input checked="" type="checkbox"/> Cooperation Between Business and Non-Profit Sectors and Consulting Opportunities – PANET, Bratislava 2004 <input checked="" type="checkbox"/> Social Responsibility and Community Involvement of Companies – Paper in an Anthology – River Book – WSCF-CESR&BGÖI, Białystok(PL)-Budapest(HU) 2003 <input checked="" type="checkbox"/> Companies & Non-Profit Organisations – Analysis of the Mutual Cooperation in Slovakia – Spravodajca 3S – SAIA, Bratislava 2003 – co-author
TRANSLATIONS:	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Non-Profit Sector & Market: Opportunities & Challenges – Leaflet – Aspen Institute, USA 2002 <input checked="" type="checkbox"/> Non-Profit & Business Sectors: New Visions, New Opportunities, New Roles – Leaflet – Aspen Institute, USA 2002
CONFERENCES:	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> The Way It Works – International Conference on Corporate Social Responsibility in the Carpathian Euroregion – Slovakia 2007 - Speaker <input checked="" type="checkbox"/> International Conference on Public Financing of NGOs – Bucharest 2007 - Speaker <input checked="" type="checkbox"/> Fostering Cooperation Among NGOs Publishing NGO Periodicals International Conference, Hungary 2007 - Speaker <input checked="" type="checkbox"/> Annual Conference of Foundations, Slovakia 2006 – Speaker <input checked="" type="checkbox"/> Public Benefit and Its Consequences for the NGO Sector in Slovakia – Closing Conference, 2006 - Speaker <input checked="" type="checkbox"/> Civic Voice in Public Policy and Public Funding: Opportunities and Challenges, Slovakia 2006 <input checked="" type="checkbox"/> Socially Responsible Activities of Companies, Slovakia 2006 <input checked="" type="checkbox"/> Annual Conference of Foundations, Slovakia 2005 - Speaker <input checked="" type="checkbox"/> Corporate Social Responsibility, Annual Conference - Slovakia 2005 <input checked="" type="checkbox"/> Community Development and Modern Social Policy, Slovakia 2005 – Speaker <input checked="" type="checkbox"/> Trends in Consulting in V4 Countries, Slovakia 2004 – Speaker <input checked="" type="checkbox"/> Corporate Social Responsibility – A New Strategy for Business Success, Slovakia 2004 – Speaker <input checked="" type="checkbox"/> The Role of Public Policies in Promoting Corporate Social Responsibility, Italy 2003 <input checked="" type="checkbox"/> Responsible Business: A New Strategy For Development, Poland 2003 <input checked="" type="checkbox"/> Celebrating Diversity in Culture and Spirituality, Hungary 2002 <input checked="" type="checkbox"/> Foundations in the Changing Legislative Framework, Slovakia 2002 <input checked="" type="checkbox"/> Conference on Central European Identity and Ecumenism, Hungary 2001 <input checked="" type="checkbox"/> Social Enterprise: A Comparative Perspective, Italy 2001 <input checked="" type="checkbox"/> Europeization of Eastern Europe, Germany 2001
SEMINARS/WORKSHOPS:	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Modern Societies of Central Europe at Crossroads: Overcoming Nationalism, Xenophobia and Populism, International Seminar, Slovakia 2007 – Main organiser <input checked="" type="checkbox"/> Leadership and Decision-Making in Democratic Communities, Hungary 2007 <input checked="" type="checkbox"/> Public Interest and Public Beneficency - National seminar & regional discussions – 2005-2006 - Speaker <input checked="" type="checkbox"/> Brave New World: Searching for Security in the XXIst Century, Austria 2006 <input checked="" type="checkbox"/> 'May Their Voices Never Be Silenced.' The Spirit of Central Europe 60 Years After Shoah, Poland 2006 <input checked="" type="checkbox"/> The Myth of Independency, Czech Republic 2005 <input checked="" type="checkbox"/> Certification Systems for Non-Governmental Organisations, Czech Republic 2005 <input checked="" type="checkbox"/> Building of Programme Public-Private Partnerships in the Community Development Context, Slovakia 2005 – Speaker <input checked="" type="checkbox"/> Corporate-Non-Profit Cooperation, Slovakia 2005 – Main organiser <input checked="" type="checkbox"/> Legislative Aspects of Cross-Sector Cooperation, Slovakia 2005 – Main organiser <input checked="" type="checkbox"/> Eurofunds and Partnerships, Slovakia 2004 – Main organiser <input checked="" type="checkbox"/> Conflict Resolution in Our Inner Life & in Community, Hungary 2004 <input checked="" type="checkbox"/> Workshop on Nonprofit Organizations in the Czech and Slovak Republics, Czech Republic 2004 <input checked="" type="checkbox"/> Perspectives of the Corporate Social Responsibility in Central Europe, Slovakia 2003 – Main organiser <input checked="" type="checkbox"/> Central European Culture Wanted: Dead Or Alive?, Poland 2003 <input checked="" type="checkbox"/> Seminar on Cooperation Between Non-Profit and For-Profit Sectors, Slovakia 2002 <input checked="" type="checkbox"/> Ecology Seminar, Czech Republic 2002

MEMBERSHIPS AND WORK FOR
OTHER ORGANISATIONS:

- EKUNET – a member of the WSCF-CESR – Establishing, administration & fundraising for a network of and cooperation among Central European NGOs – Chairman, Webmaster (incl. www.wscf-cesr.org), Central Europe 2001 +
- PANET – Establishing and management of a consulting NGO – Chairman – Bratislava 2001 +
- PLAMIENOK – Palliative Care for Children Organisation – Board Member, Consultant – Stupava 2003 +
- Centrum univerzitnej pastorácie – KRÍDLA PRE ŽIVOT – Consultant – Zvolen 1999-2004
- PALIUM – Establishing and Management of a Voluntary Association for Palliative Care – Chairman, Member – Bratislava, 1997 - 2000

PROFESSIONAL INTERESTS:

- Financing & Marketing of Non-Profit Organisations, Social Marketing
- Corporate Social Responsibility, Community Involvement of Companies
- Cross-Sector Cooperation – Corporate-Non-Profit Partnerships
- Public Financing of Non-Profits, Self-Financing of Non-Profits, Social Entrepreneurship
- NGO Sector Research, Analyses and Studies of the Non-Profit Sector

TECHNICAL SKILLS
AND COMPETENCES

PC SKILLS + INTERNET: MS OFFICE 2000; WEBDESIGN (HTML): DREAMWEAVER 4, FRONTPAGE 2000;
OTHERS: CORELDRAW 9, ADOBE PHOTOSHOP, BUXUS, SPSS 10, LOTUS NOTES, SCALA 5

DRIVER'S LICENSE

Personal car – group B